

WELDING ALL OVER THE WORLD





**83%
sold
copies**

**Official
organ of DVS
– German
Welding
Society**

**45% Readers
overseas**

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Editorial Profile: Technical magazine covering welding, cutting and brazing/soldering technology and related fields.

Target Group: Internationally operating industry experts and decision-makers about investment projects.

Publisher: DVS – German Welding Society, D-Düsseldorf
Institut de Soudure, F-Roissy

Editorial Staff Sarah Gottschalk (management/responsible)
Anja Labussek M.A.
Dipl.-Ing. Viktor Travkin

Year: Volume 24, 2025

Publication frequency: 2 x times a year as an issue in the issue in SCHWEISSEN und SCHNEIDEN 4/2025 + 9/2025.

Print run: 3,600 copies

Publication/subject plan: see page 35

Editorial features

- Research, development and application
 - Training
 - Continuing education
 - Exchange of experiences
 - Welding, cutting, brazing/soldering, adhesive bonding and allied processes
 - Material issues (ferrous and non-ferrous metals, plastics, basic and additional materials)
 - Calculation, construction and production in steel, container, apparatus, vehicle and mechanical engineering
 - Welding machines including robots and controls
 - Material testing (destructive and non-destructive)
 - Occupational health and safety
-

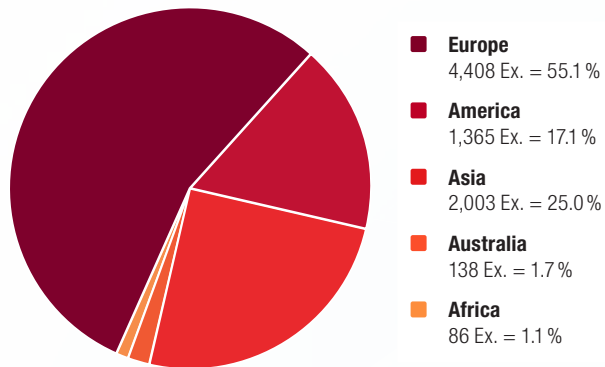
In cooperation with



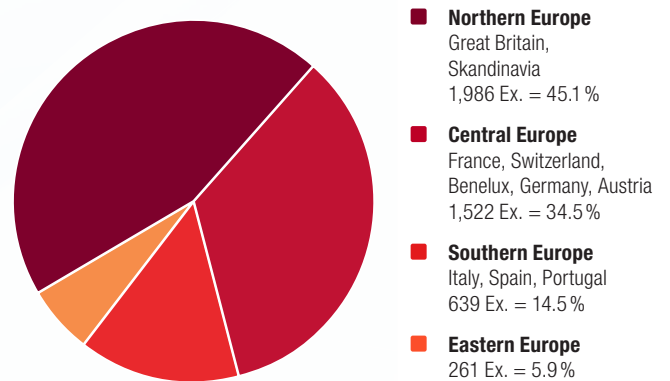
Verbreitung:

- As EXTRA SERVICE for subscribers as a magazine-within-a-magazine in SCHWEISSEN UND SCHNEIDEN 4/2025 + 9/2025
- As an electronic issue to over 2,000 internationally active professionals

Distribution worldwide:

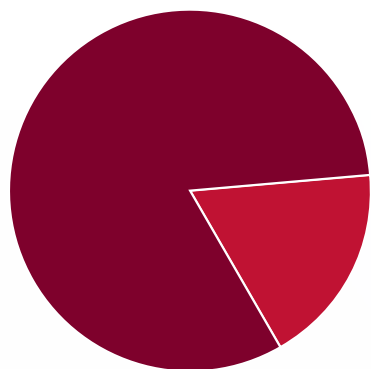


Distribution in Europe:



Scope analysis: 2023 = 2 issues

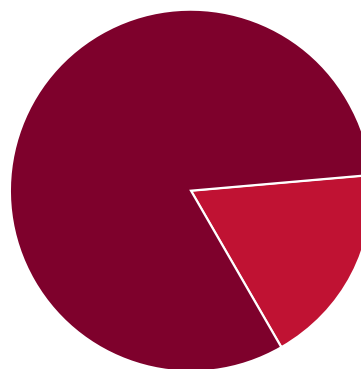
Total Scope: 84 pages = 100%



■ **Editorial section**
69 pages = 82.1 %

■ **Advertising section**
15 pages = 17.9 %

Advertising Scope: 15 pages = 100%



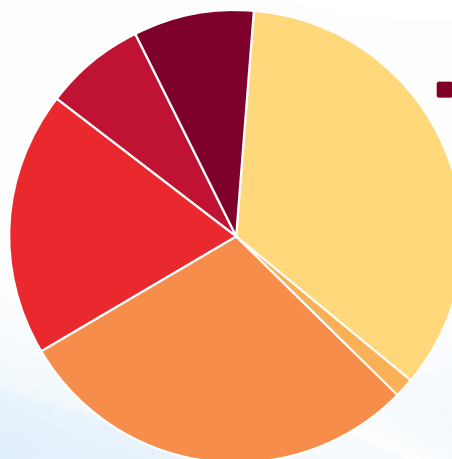
■ **Advertisements**
6 pages = 40 %

■ **Publisher's Advertisements**
9 pages = 60 %

Content analysis

Editorial Part 2023

■ **Experience from the economy and practice**
5 pages = 7.2 %



■ **Economics/Management**
6 pages = 8.7 %

■ **Miscellaneous**
24 pages = 34.8 %

■ **DVS Society communications/ news about people**
1 page = 1.4 %

■ **Events**
13 pages = 18.8 %

■ **New devices and machines**
20 pages = 29 %

Issue/ Month	Dates	Topics	Fairs, Conferences & Events
1 April	<p>Ad closing date: 7 March 2025 Printing material: 17 March 2025 Publication date: 3 April 2025</p> <p>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 04/2025</p>	<ul style="list-style-type: none"> ➤ ITSC – International Thermal Spray Conference and Exposition – Preview ➤ Underwater welding ➤ Application examples of welding and cutting technology ➤ Automation & Robotics ➤ Thermal spraying ➤ Orbital welding 	<p>ITSC - International Thermal Spray Conference and Exposition 05.05. - 08.05.2025, Vancouver/Canada</p> <p>WIN EURASIA 28.05. - 31.05.2025, Istanbul/Turkiye</p> <p>BEIJING ESSEN WELDING & CUTTING 17.06. - 20.06.2025, Shanghai/PR China</p>
2 October	<p>Ad closing date: 8 August 2025 Printing material: 18 August 2025 Publication date: 4 September 2025</p> <p>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 9/2025</p> <p>+ additionally as a separate offprint for SCHWEISSEN & SCHNEIDEN 2025.</p>	<ul style="list-style-type: none"> ➤ SCHWEISSEN & SCHNEIDEN 2025 ➤ K 2025 ➤ Use of adhesive technology to connect metallic and non-metallic materials ➤ Non-destructive testing ➤ Additive manufacturing ➤ Special welding processes 	<p>SCHWEISSEN & SCHNEIDEN 2025 15.09. - 19.09.2025, Essen/Germany</p> <p>K 2025 08.10. - 15.10.2025, Düsseldorf/Germany</p> <p>10. Schweisstec 21.10. - 24.10.2025, Stuttgart/Germany</p>

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Inside front page	–	210 × 185	–	–	–	4,698
First or Last cover page	–	210 × 297	4,089	4,509	4,929	5,239
Back cover	–	210 × 204	4,109	4,529	4,949	5,259
2/1 page	362 × 247	420 × 297	6,229	6,649	7,069	7,379
1/1 page	181 × 247	210 × 297	3,895	4,315	4,735	5,045
Juniorpage	119 × 170	133 × 187	2,449	2,869	3,289	3,599
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,950	2,370	2,790	3,100
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,320	1,530	1,740	1,910
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	980	1,190	1,400	1,570
Classified ads / job applications						
Millimeterpreis bei einer Spaltenbreite von 57 mm			6,70			
Chiffre-Gebühr			6,70			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide × 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 82.

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	420 €	210 €
four-coloured	1,150 €	590 €
Special colours:	570 €	5770 €
Bleed surcharge:	199 €	

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts::

For advertisements published within 12 months
for 3 repeats or 1 1/2 pages 5 %
for 6 repeats or 3 pages 10 %
for 12 repeats or 6 pages 15 %
from 12 pages 20 %
Discounts for multi-year contracts on request.

Bound-in-inserts:

2 pages (paper up to 115 g/m²) 4,380 €
2 pages (paper up to 170 g/m²) 5,450 €
4 pages (paper up to 115 g/m²) 6,640 €
4 pages (paper up to 170 g/m²) 8,240 €

Format: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:

2 Bound-in-inserts 5 %
3 Bound-in-inserts 10 %
6 Bound-in-inserts 15 %

Loose inserts

Domestic circulation up to 25 g € 379 %
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts
€ 195 %

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt, Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c

(10,000 Characters incl. spaces) 7,369 €

1/1 page, 4c

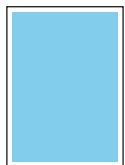
(5,000 Characters incl. spaces) 5,029 €

1/2 page horizontal, 4c

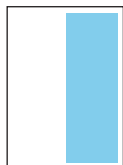
(2,000 Characters incl. spaces) 3,079 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

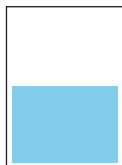
Type area



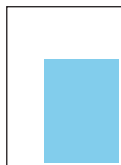
1/1 page
181 mm wide
247 mm high



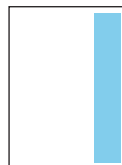
1/2 vertical
90 mm wide
247 mm high



1/2 horizontal
181 mm wide
123 mm high



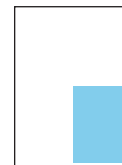
Juniorpage
119 mm wide
170 mm high



1/3 vertical
57 mm wide
247 mm high



1/3 horizontal
181 mm wide
82 mm high



1/4 horizontal
90 mm wide
123 mm high



1/4 horizontal
181 mm wide
62 mm high



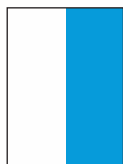
1/8 page
90 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



1/2 vertical
105 mm wide
297 mm high



1/2 horizontal
210 mm wide
148 mm high



Juniorpage
133 mm wide
187 mm high



1/3 vertical
71 mm wide
297 mm high



1/3 horizontal
210 mm wide
99 mm high



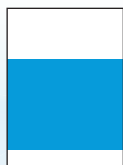
1/4 vertical
105 mm wide
148 mm high



1/4 horizontal
210 mm wide
74 mm high



1/8 page
105 mm wide
74 mm high



Front cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
204 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We are pleased to submit an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



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